







Website Design & Development



Mobile Apps Development



Software Application Development



Domain & Hosting Services



Branding & Identity design



Digital Marketing & Promotion



Good design is based on thorough Research and yields tangible results



MALABAR

#### WHY MDC?



#### **ACADEMICS**



Life@ MDC

#### **DEPARTMENTS**













### Website Designing and Development

Corporate websites
Brand /Product Pages
Custom static Sites
Dynamic Portals
CMS Development

E-Commerce
News Portals
Job Portals
Blogs & Forums
Matrimonial Portals

Event Registration Portals NGO/ Nonprofit Websites Real Estate Portals Program Live broadcasting Festival Management Portal



HAVE AN IDEA IN
YOUR MIND, LET'S PUT A
SOLUTION IN YOUR POCKET



### Mobile Apps Development

We are living in the age of connectivity, and that means more things than ever before are right at your fingertips — literally. With one press of the button, one swipe left or right, you can open up new worlds in seconds. We're talking about apps, those little icons on your mobile device.

But at SYSOL, we don't just talk about apps; we live and breathe apps. We have assembled a team of the best and brightest minds in software development, marketing, and leadership, giving our clients access to the most cutting-edge technology. You can rest assured you're in good hands, as we have years of experience in both Android and IOS app development.

Our goal is to create something you're proud of and that helps your business. Apps can be transcendent, and they can also be colossal failures. That's why [Sender. Company] has developed a comprehensive approach to app development that takes the guessing out of the game. We're ecstatic that you're considering doing business with us, so let's get started.

#### **FEATURES**

- Cutting Edge App Design
- Faster Time to Market
- Improved Efficiency
- Impressive UI/UX
- Multiple Network Compatibility
- Efficient Data Security &Synchronization

- · Offers High Scalability
- Improves Customer Relationship
- Productivity and security improvement
- Quick access to projects
   Integrating with new and existing software







### **Software**Application Development

Windows application development today is different from what it used to be before. Latest technologies, features and trends require you to be innovative in whatever you do. Our expert team of professionals has accomplished various levels of application development projects. We are able to supply you with most desirable, innovative, trustworthy software solutions. We take special care for customized web application development, which are tailored to the client's precise business requirements. We will deliver a valuable business tool specially designed to serve the specific needs of your business

#### **FEATURES**

Cost Efficiency

Top-notch Solutions

Faster time to market

Confidentiality of proprietary information

Safety against Technological Change

#### **BENEFITS**

Interative, low-risk development approach

Ease-of-use and usability get top priority

Superior product quality

Best-in-class talent

IPR protection

Rock-solid guarantees







## Domain & Hosting Services

"So you've decided to launch a website. Maybe you have an excellent idea, but do you have a great domain and a reliable hosting plan to get started?"

Don't get up to explore the companies that offer these things! Sit back, Sysol provides these and many more web solutions under one roof. We offer Domain Registration and Web Hosting solutions for businesses and individuals to establish your web presence at prices you can afford!.

Sysol work as digital matchmaker to find the best and most cost-effective hosting solutions for your business, then get the two of you together

Reports

**New Domain** 

Premium Domain

Web Hosting

Windows/ Linux Hosting

VPS/ Dedicated Server

**Email Hosting** 

Web mail

Business/Enterprise email

Security

SSI Certificate

Code Guard/Site Locker

### IT IS A SIMPLE IDEA BUT VERY EFFECTIVE!







## **Branding**& Identity Design

Let us combine creativity, great design and professional touch to create the perfect identity for you!. We take care of everything about an advertising campaign: Logo creation, branding and corporate identity, brochures, catalogues and posters.

It ensures Sysol don't just design that look great, but they also deliver quantifiable benefits for your business and future. Sysol's ethos is clear "communication through excellent designs".

Logo Design

**Brand Books** 

**Brochures** 

Printed Flyers

**Business Cards** 

Letterheads

Interactive Explanation

Corporate Presentation







### **Digital Marketing**

#### & Promotion

Take Your Business to The Next Level with Digital Marketing, digital marketing is a medium by which you can connect with your customers, listen to their feedback, improve your product and eventually convert them into your happy clients. Increase brand awareness by harnessing the right digital marketing techniques for your business. The Advantages of Incorporating Digital Marketing are Increase in revenue, brand popularity, tracking crucial customer data, larger exposure, customizing marketing, improvising your strategy, keeps business ahead of competitors, be proactive in the social media

Social Media Marketing
Content Marketing
Search Engine Optimization (seo)
Search Engine Marketing (sem)

Pay-per-click Advertising (ppc)
Affiliate Marketing
Email Marketing
Web Analytics Etc

# GREAT DESIGN AND PROFESSIONAL TOUCH

#### **OUR PRODUCTS**



























## ADVANCED **COMPANY MANAGEMENT** SYSTEM

"Businesses may large or small from every industry, use the apps to deliver great work on time." Plan your projects, assign tasks, communicate effectively, never miss an important update and view detailed reports on progress.

"ACOMS"-Advanced Company Management System is a cloud based CRM to manage the entire activities in your company. ACOMS manages day to day activities of all functional departments in a systematic way and helps the departmental heads to analyse progress of the employee's tasks

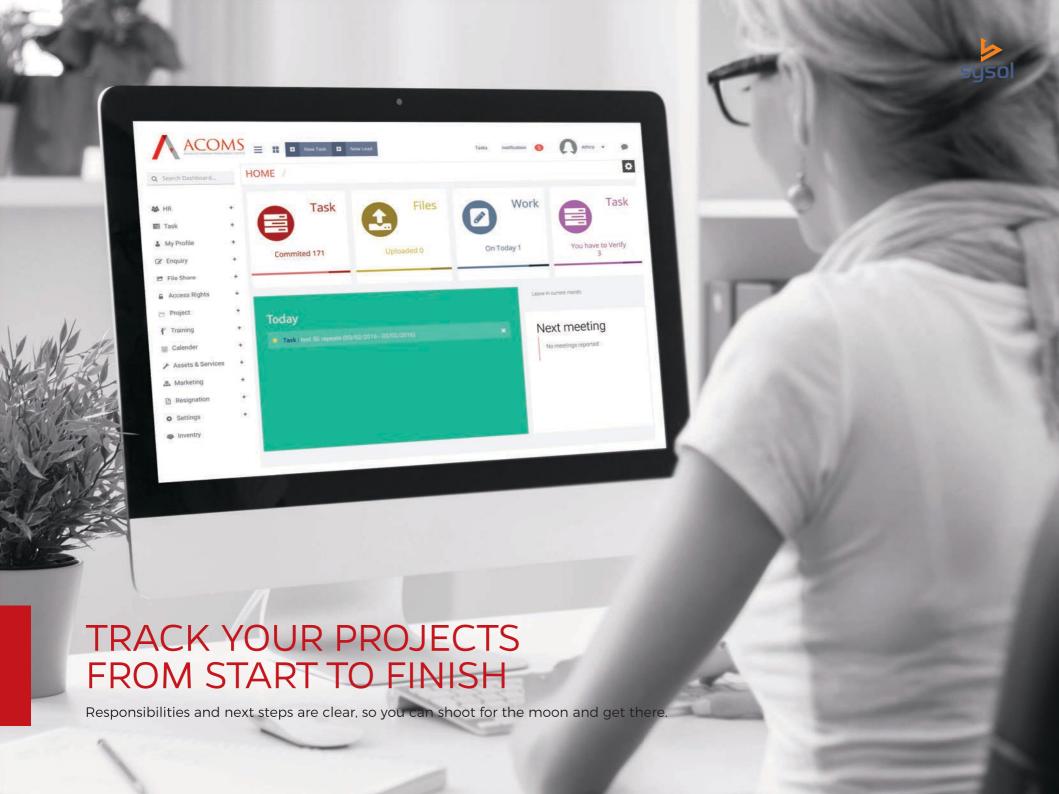
#### **FEATURES**

Attractive icon Driven Dynamic Dashboard
Works entirely on cloud
Hierarchical user permissions
Task Assignment and Authorisation
Project Deadlines and Extension Requests
Powerful data exports and imports
Summery Reports, Notification

#### **ADVANTAGES**

Profile Chat and Intra email
Reduce the work load of employee & admin
Provides facilities for status updates
and monitoring
Reduce paper works.
Provides data security.

One stop information Kiosk







### Service Tracker

### SERVICE MANAGEMENT SYSTEM

"You can now harness the power of your technicians in the job and maximize each case's profitability and turn your service organization into a profit powerhouse."

Service Tracker helps to increase your employees' utilization rates by decreasing windshield time, empowering them to order or book the parts while on the go.

Service Tracker is a complete service centre management and order tracking system which makes your business easy and the key to a successful professional service organization. Having the right tool you can monitor and track the full life cycle of the Job. By using a 100% web based professional service management app Service Tracker, your staff can work more efficiently and provide even more value to your customers and ultimately to the business. Partner with Service Tracker today to boost revenue and blow your competition away!

#### **FEATURES**

Branch wise access
Third party service records
Online status tracking
User right and roles

Staring priority customers
Customers service history
Search by id/name/ mobile no.





INCREASE YOUR
BUSINESS EFFICIENCY WITH
SERVICE TRACKER





### EDUCATION MANAGEMENT SYSTEM

The Educamp is a dynamic platform which allows educational institutions to manage their whole organization through the web, any time from anywhere in the world. It establishes the connectivity between school, teachers, students, Office Staffs and parents in a most power full and effective way.

#### **FEATURES**

Higher Education Management

Student Management

Campus Management

Financial Management

Classroom Management

Course Management

Facilities Management

Application, Admission,

Registration & Enrollment,

Document, ID card

Student, Staff, Faculty,

Alumni, CMS

Fee, Asset, Inventory

Attendance, Leave, Timetable,

Assignment, Examination,

Transcripts, Syllabus &Lesson Planning

Gradebook,

Teacher evaluation, Report card

Library, Transport,

Hostel, Events, Placement





THE COMPLETE EDUCATIONAL INSTITUTE MANAGEMENT SYSTEM







## INVENTORY AND ACCOUNTING MANAGEMENT SYSTEM

As your business grows, your inventory & accounting processes become more complex and time consuming. You need a powerful accounting software which is easy to use but takes care of your ever increasing requirements. Sysbizz helps to control the inflow, outflow of the company inventory, goods, and assets and determine profit & loss of the company.

SysBizz will save time, money, and generates useful business intelligence reports. The more flexible the software is, the more you can tailor it to your business

#### **FEATURES**

Barcoded Stock Tracking

Fast Moving Items

Mini- Max Reorder Levels

Trading Accounts

Trading Profit & Loss Account

PDC Cheque Reminder

Receivable and Payables

Sales & Purchase Management

Dynamic Unit and Price Variation

Credit& Debit Notes

Warranty and Serial Number

Customer & Supplier Management

Customer Outstanding

Privilege Customer

Supplier Outstanding

Employee Management

Multi User and Roles

Access Rights

User Level Billing/Logs









### DISTRIBUTION MANAGEMENT SYSTEM

"P@gent" The Publication Delivery System is a user interactive online system designed specifically for Printed periodicals like newspaper, weekily/monthly publications and magazine distribution. P@gent manages existing and potential new customers, publications, carriers, routes, and billing information and summary reports.

A graphical Dashboard interface will guide the users through the functions of P@gent to keep the newspaper service running smoothly.

P@gent records all detailed information about the date of delivery as well as other information concerning all clients. At any time, you can easily search and browse a customer's information, customer owes, date money due, date last paid and amount last paid.

#### **FEATURES**

Customer management

Publisher management

Publications management

Carriers

Billing

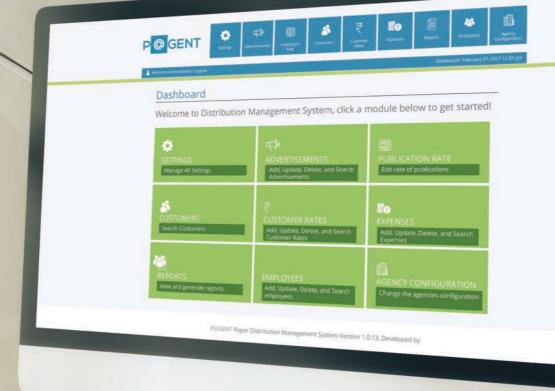
PDA billing machine

Real-time collection updates

Reports accurate reporting

Daily/ weekly/monthly summary





IMPROVE EFFICIENCY AND PRODUCTIVITY REGARDLESS OF THE SIZE OF YOUR CHANNEL







## **EVENT MANAGEMENT** SYSTEM

We Work With World-Class Events To Provide Best-In-Class Live Event & Festival Management Software. Our base platform sets up a festival or live event with all the tools they need to get cooking, assisting them with things like Events Item management, artist Registration, & online submission forms, pass management & checkin capabilities. This solution is a great foundation for any incredible event!

#### **FEATURES**

Suitable for school/colleges/school complexes

Arts, sports and games festival

Event registration

One time participants registration

Accreditation

Live result publication

Id card generation and printing

Automatic badge number generation

Barcode controlled entry permission

Various report generation

Automatic fee calculation

access restriction









## EXPORT IMPORT MANAGEMENT SOFTWARE

Exims has been designed from the ground up for wholesalers and distributors – especially importers and exporters. Exims offers functionality important for importers and exporters like landed cost tracking, multi-currency support and warehouse management that aid with inventory logistics. Exims is perfect for wholesalers and distributors that import or export product – to and from anywhere in the world! Our software is designed and capable for a variety of sub-industries such as: Food & Beverage / Apparel / Consumer Goods/ Industrial Products / Electronics and more

#### **FEATURES**

Landed cost tracking

Automated customs processes

Brokerage, duty, freight etc.

AR/AP, General Ledger, Bank

Management etc.

Full multi-currency support

Order entry and invoicing

Warehouse shipping

Inventory management

Traceability (lot tracking)

Contact management/crm



### THAT'S POWERFUL, EASY TO USE AND AFFORDABLE









## FRANCHISEE MANAGEMENT SYSTEM (FMS)

FMS Is a Distance Education Management application provides with powerful features for any type of Distance Centres in India. It is a one stop software solution to manage your institutes distance centre's over all process which save up to 99% of your manual works by saving manpower and money for your Institution with multi user environments such as Study centre, training/learning centre, college and so forth.

By Categorize Centres, Departments, Courses, Teachers, Students and Payments into different categories to simplify management and ease of controls. By using FMS you can able to generate student, teacher and director reports that requested by them frequently. You can produce informative official receipts and payment vouchers generated by the system just on single mouse click.

#### **FEATURES**

Staff management

Centre management

Leave management

User management

Transfer management

Manage multiple departments

Total computerized system

Effective use of time

Cost effective

Anywhere, anytime availability

Highly customizable according to your requirements



www.acoms.in



### C MS

## DONATION MANAGEMENT SYSTEM

DMS is the leading web-based, or on-demand, database software for fundraising, donor management, church& Masjid management, and communication with over worldwide customers worldwide. DMS can help you expand your web presence with services that include website development, online donations, event registration, and advanced email tools – all fully integrated to your DMS database. Backups, updates, and system maintenance are provided. No upfront purchase..

#### **FEATURES**

Campaign Management

**Donation Tracking** 

Donor Database

**Event Management** 

Gift Management

Grant Management

In-Kind Donations

Matching Donations

Mobile Donations

Online Donations

Pledge Management

Receipts / Statements

Recurring Donations

Volunteer Management





#### **VANSALE MOBILE APP**

Van Sales is an innovative module developed by our team which enables effective distribution of goods through Van. With this particular module the entire process of selling goods from the Warehouse to the retail points through vans. The process takes care of the distribution as well the core delivery of goods at the point of demand.

The route scheduling also could be done in this particular module which allows proper structuring in the delivery and the sales of goods. The sales information gets automatically updated into the cloud server thus giving real time information on sales. The route management gives details on who the next customer information. The stock management in is also being promptly managed in this particular module.



#### **FEATURES**

Route Scheduling

Pricing / Discounts per customer

Route Customer Transaction History Balances

Credit Limits per customer

Last / Next payment per customer

Information on Stock availability

Sales Orders / Invoicing

Sales Invoices / Receipts

Payments Received / Receipts / Cash / Credit / Outstanding

Products Price Catalog

End of Day Reports

Customer Statements / Aging Analysis





THE BACKBONE OF TODAY'S DIRECT STORE DELIVERY (DSD) MODEL



#### **HOTEL POS**

If you are owning a food business, or planning for one, have a look to resolve the day to day issue to increase your customer footfall and satisfaction while optimizing cost. Try our Restaurant Billing Software today!

POSYS giving you direct access to all operations modes right from the main dashboard. This reduces errors in order type and increases speed of service. Get the flexibility to choose from Dine In, Delivery, and Take Away, making it easier for the staff to track the order type and simplifying billing process. Moreover, through the Kitchen Display System all orders are immediately displayed in the kitchen to jump start the order preparation resulting in quicker and better service.

#### **FEATURES**

Design a profitable menu

Express KOT App

Table Management

Kitchen Display System (KDS)

Manage recipes & inventory

Pricing & Delivery

Barcode Management

Order Management





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